



ATTACHMENT #2

EISENHOWER
HEALTH

A PHILANTHROPIC OPPORTUNITY
CITY OF INDIAN WELLS | CHAMPIONS FOR COMMUNITY HEALTH



Eisenhower Health stands as a beacon of exceptional philanthropy, a testament to the remarkable vision and generosity of pioneers like the Annenbergs and Hopes, and the leaders of today. It is because of this forward-thinking spirit that Eisenhower has become one of the most respected independent not-for-profit hospitals.

The City of Indian Wells' unwavering commitment and leadership not only preserves the legacy of those who came before but also amplifies the impact of dedicated individuals in our community.

Thank you for your continued inspiration and generosity. Together, we are transforming lives through compassion and commitment, leaving a legacy that will resonate for generations to come.

Opposite: Sanctuary for Healing; To witness a modern, beautifully appointed hospital rise from what had been barren desert was a sight to behold. Bob Hope puts his unique swing on the November 26, 1969, groundbreaking to mark the start of construction while then-Governor Ronald Reagan, Dolores Hope, and Edgar Eisenhower (the late President's brother) wield more traditional shovels.



Population Growth Demands Hospital Growth

Meeting the Valley's Needs

By the late 1980s, Eisenhower's capacity to provide emergency services to its community was bursting at the seams. Philanthropy enabled Eisenhower to expand its Emergency Department, originally located on the first floor of the main building, several times.

In 1988, construction began on the Urritia Architects designed \$11.7 million John L. Sinn Emergency Wing, which was dedicated in 1990. The project was aided by a \$5 million challenge grant from the Annenbergs, announced in 1989, which helped fund construction of a \$15 million emergency medical services complex.

In 2009, Eisenhower opened a newly expanded 44,000-square-foot Emergency Department with 42 treatment areas, further enhancing our ability to provide life-saving care. Eisenhower responds to the Valley's growing needs with expanded medical services, ensuring that each resident has access to the care they need when they need it.

Opposite: The dedication of the expanded Emergency Department, in 1990



Emergency Department

The Front Line of Care

Today, Eisenhower's Emergency Department (ED) sees an average of 300 patients daily and almost 100,000 visits annually.

With these staggering numbers, Eisenhower has embraced significant advancements to meet the growing demand and deliver exceptional care. In addition to private rooms, the ED includes four trauma bays, capable of accommodating multiple patients. Our facility also boasts the latest in seismic upgrades, exceeding state and federal earthquake safety standards.

Innovating to Serve Patients Better

Recent transformations include doubling triage bays, adding Charge Nurses to assess incoming walk-in patients, and streamlining exam room traffic flow. Staffing increases and process changes have resulted in a dramatic reduction of "door-to-doctor" average time by 30 minutes or less on average.

A team of 40 physicians, 28 residents, and 200 nurses and technicians operates the ED, maintaining a calm, efficient, and empathetic environment.

Recognized for excellence in geriatric emergency medicine, the ED holds a Geriatric Emergency Department Accreditation (GEDA) from the American College of Emergency Physicians (ACEP). It is also a designated Stroke Center and accredited Chest Pain Center, providing lifesaving care in critical moments. More than 65% of our trauma patients are age 65 and older. Trauma Care is growing as a clinical necessity for the elderly in our community, giving us an opportunity to develop into a world-class geriatric Trauma Center.



A Vision for the Future

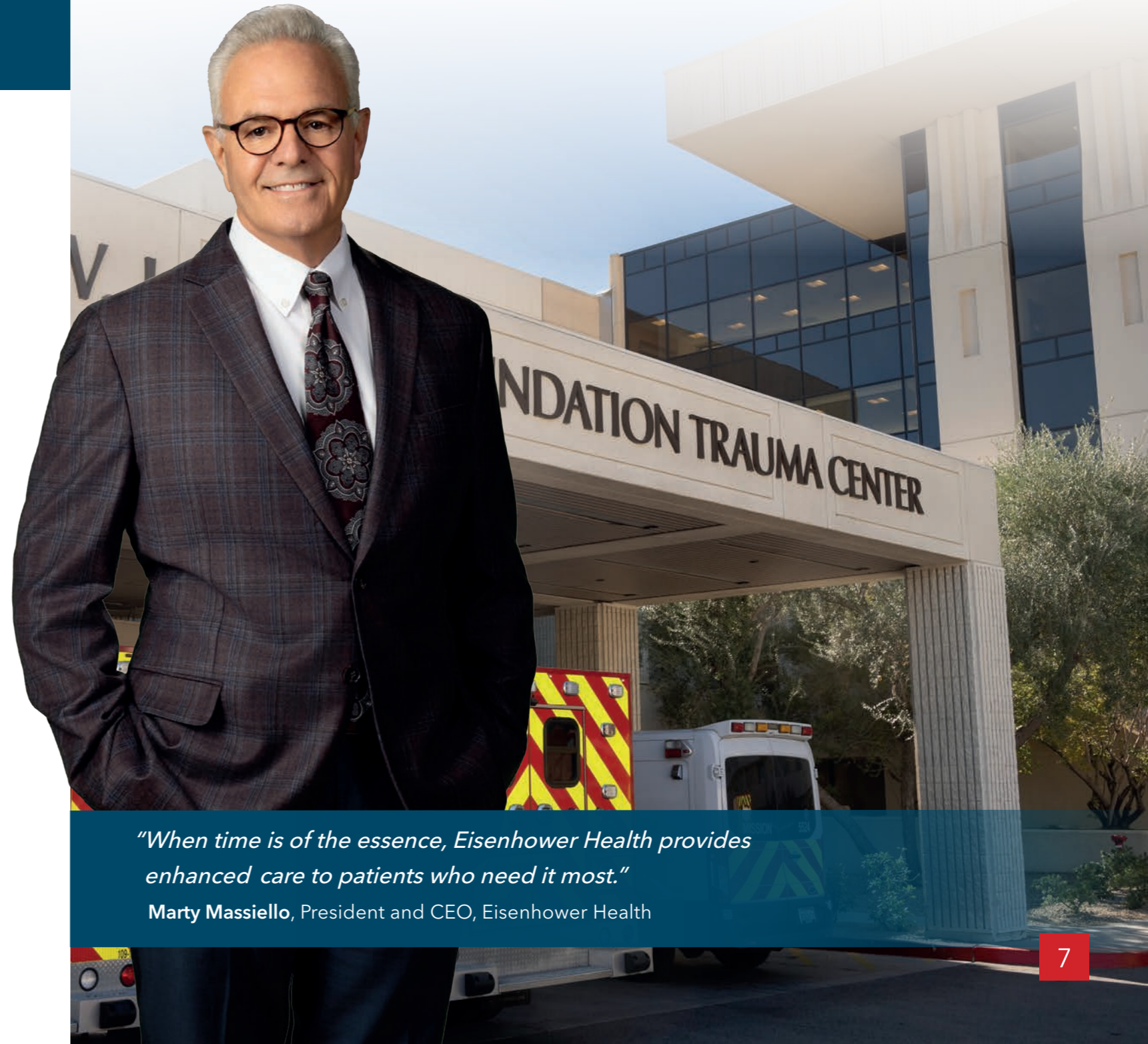
The Path Forward

In 2022, we were proud to open the John W. Larson Foundation Trauma Center as a Level IV Trauma Center, a designation granted to Eisenhower by the Riverside Emergency Medical Services Agency (REMSA). The designation reflects our commitment to patient safety and providing advanced care for a range of traumatic injuries.

As our community grows, we saw an opportunity to expand our services, and by treating trauma patients closer to home, the hospital can minimize risks with patient safety, satisfaction, and continuity of care. Our Emergency Department and Trauma Team are equipped and able to treat multiple trauma victims of different severity levels, and in the event of a major accident or disaster, we are prepared to handle a surge of patients successfully, and safely. As our Trauma Service line continues to expand, we will be able to admit and manage more of these patients here at Eisenhower Health.

Our journey will continue to advance from our current Level IV designation to a Level III, and eventually, to a Level II.

A Level II Trauma Center is able to provide comprehensive care to trauma patients, ensuring their journey continues even with the most complex injuries, without the need to transfer them to other facilities.



"When time is of the essence, Eisenhower Health provides enhanced care to patients who need it most."

Marty Massiello, President and CEO, Eisenhower Health

Recent Milestones

Emergency Preparedness

Became a Level IV Trauma Center in October 2022

- ▶ 5,000+ trauma patients cared for
- ▶ Rapid growth - recognized and appreciated by Riverside County
- ▶ Newly licensed 26-bed unit

Eisenhower's Emergency Department has seen a significant rise in patient volume in recent years, now treating almost 100,000 people annually. With a dedicated team of 40 physicians and 200 nurses caring for more than 300 patients a day, every additional bed strengthens our ability to respond swiftly and deliver life-saving care.



"When emergencies happen, every second counts. Each new bed is not just space, it's the chance to deliver critical care faster, with compassion and precision."

Eric Leroux, MD, MBA, Vice President, Chief Quality Officer and Founding Trauma Director
Euthym Kontaxis, MD, Director Emergency Department

Recent Milestones

Mike and Jan Salta Health Center

Serving the needs of Trauma Surgery, we chose locations for new offices that enable surgeons and schedulers to reach patients in less time. A recent remodel of the Salta Health Center leverages its closeness to the Emergency Department, providing quicker access for the evaluation and resuscitation of patients.

Because of this strategic location and renovation, trauma surgeons are now steps from patients. It's not just smart design, it's saving lives.

Opposite: A new waiting area provides tranquility for patients, with offices and exam rooms for clinicians close by.



"We call it the golden hour with emergency patients, and the hour begins with the accident."

Eric Leroux, MD, MBA, Vice President, Chief Quality Officer and Founding Trauma Director

Regional Leadership

Hosted Mass Casualty Training Exercise

In 2024, Eisenhower was the first medical system in Riverside County to conceive of and lead a mass casualty incident drill, spanning two locations and requiring tight collaboration among Sheriff's deputies, firefighters, ambulances and other first responders from more than a dozen agencies. Simulating a full emergency situation at the Rancho Mirage campus and at Acrisure Arena, agencies practiced and tested their responses and protocols.

Our community trusts Eisenhower, and it shows.

Agencies participating were:

Acrisure Arena, AMR Reach, Arrowhead Medical Center, CalFire, Cathedral City Fire, City of Rancho Mirage, College of the Desert, County of Riverside Emergency Management Department, Desert Care Network, Eisenhower Health, Inland Counties Emergency Medical Agency, Loma Linda University Children's Hospital, Mercy Air, Palm Springs Fire Department, Riverside County Sheriff's Department, and SunLine Transit Agency.

Opposite: Emergency responders landing at Eisenhower Health helipad during emergency simulation in 2024.



*"When you don't train and try to incorporate the what-ifs ...
then when an incident does happen, you fail."*

Sgt. Jeffrey Cryder, Riverside County Sheriff's Department

By 2026: Achieve Level III Trauma Center Designation

- ▶ Need: Recruitment of full complement of fellowship-trained trauma surgeons and expanded clinical stipends for surgical subspecialties, such as orthopedic surgery.

Future Goal: Level II designation

- ▶ Requires expanded capacity in the ED and operating rooms, expansion of surgical subspecialists, and a trauma ICU

People

- ▶ \$5-8M annually for trauma surgeons and trauma subspecialty coverage
- ▶ Trauma program staffing: Trauma educator, registrars, program manager


Facilities and Technology

- ▶ \$3-6M High-acuity OR & Angiography Suite
- ▶ \$2M CT Scanner & bedside Ultrasounds
- ▶ \$750k annual operating costs
- ▶ Space expansions and updates (ICU, OR, ED, Staff offices)

Fortifying Our Safety

We respectfully request a gift of \$1 Million from the City of Indian Wells for the growth of the Eisenhower Health Trauma Center.

Trauma Center Designation



We are here

Level IV	24/7 Emergency physician coverage with Advanced Trauma Life Support (ATLS) protocols and training. Provides resuscitation and stabilization and, when available, surgical and intensive care services.
Level III	24/7 immediate coverage by trauma surgeons, anesthesia, and emergency physicians. Can perform urgent operations and stabilize critical patients.
Level II	24/7 immediate coverage by trauma surgeons and most surgical subspecialties (e.g., orthopedics, neurosurgery, vascular surgery, etc.) with trauma ICU capacity.
Level I	Similar to Level II in terms of clinical service requirement, but with added academic responsibilities to support research, education, and system leadership.



Michael Landes, President, Eisenhower Health Foundation
Monica Vazquez, Director, Community Giving

“The continued excellence of Eisenhower depends on the collective generosity and support of partners like the City of Indian Wells. With you, everything is possible.”

Michael Landes
President
Eisenhower Health Foundation

YOU
+
EISENHOWER



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