

INDIAN WELLS CITY COUNCIL

February 13, 2025



To: City Council
From: City Manager Department
Prepared by: Chris Freeland, City Manager
Subject: **Council Member Taylor Request to Place a Discussion Item on a Future City Council Agenda – Modification of the Official City Seal**

RECOMMENDED ACTIONS:

Council **DISCUSSES** and provides **DIRECTION** on Council Member Taylor's request to place the modification of the Official City Seal discussion item on a future City Council agenda; and

FINDS the project to be exempt from the provisions of the California Environmental Quality Act (CEQA) pursuant to Section 15060.

DISCUSSION:

Per Section 2.06.040 of the City Council Policy Manual, Council Member Toper Taylor would like to discuss modifying the City's Official Seal.

Additionally, the Indian Wells City Council Policy Manual Section 3.01.030 addresses the process for a Council Member to request items for placement on the City Council Agenda.

Section 3.01.030 PLACING ITEMS ON AGENDA. A Council member may request an Item be considered on a future agenda, verbally during a City Council meeting or by informing the City Manager. The request shall be submitted wherever reasonably possible at 14 calendar days in advance of a Council meeting. The item will be agendaized at the next regularly scheduled meeting for consideration by the Council under the Council Reports section of the agenda with the initiating Council member's name. The Council Member may, at their discretion, prepare a written report.

Originally established in 1967, the City Seal is two circles, one inside the other, with the words City of Indian Wells, California in the outer circle, and the words Incorporated July 14, 1967, in the inner circle.

The City Seal is below.



In addition, the City of Indian Wells has utilized the logo below as an unofficial seal for City documents. The logo is the Indian Wells arrowhead with the depiction of a golfer with the sun, palm tree, and mountains in the background. The Latin phrase Multum In Parvo (Much in a little) is also on the logo.



Council Member Taylor requests Council discussion to include a tennis player to complement the golfer in this logo and to formally adopt as the City's Seal. Additionally, he wishes the City incorporate "tennis and racquet sports" destination be utilized when describing the City in publications, websites, etc. This language would be utilized to complement the existing description of Indian Wells as a golfing destination.

Per the Council Policy Manual, if the City Council has an interest in doing so, staff will bring back the matter at a future City Council meeting with options to make the changes.

FISCAL IMPACT:

There is no fiscal impact at this time, depending on the direction of the City Council. The costs of re-designing the City Seal, changes to official documents, or other fiscal impacts of changing the City Seal are unknown at this time, but expected to be minimal.

CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA):

The action is not a project within the meaning of Section 15378 of the State of California Environmental Quality Act ("CEQA") Guidelines, because it has no potential for resulting in physical change in the environment, directly or indirectly; and that the action is nonetheless exempt from the requirements of CEQA in that the activity is covered by the general rule that CEQA applies only to projects that have the potential for causing a significant effect on the environment. (14 CCR 15061(b)(3).)