ATTACHMENT #4

San Diego Zoo Support from The City of San Diego



Description

The City's budget reflects funds utilized for the maintenance of zoological exhibits in Balboa Park which are financed from a fixed property tax levy (\$0.005 per \$100 of assessed valuation) as authorized by Section 77a of the City Charter. This fund is administered by the Department of Finance.



San Diego Zoo Wildlife Alliance Zoological Exhibits Maintenance Fund

From page 704 of the City of San Diego 2024 Adopted Budget

https://www.sandiego.gov/sites/default/files/fy24ab_full.pdf

Zoological Exhibits Maintenance Fund

Department Summary

·	FY2022	FY2023	FY2024	FY2023-2024
	Actual	Budget	Adopted	Change
FTE Positions	0.00	0.00	0.00	0.00
Personnel Expenditures	\$ -	\$ -	\$ -	\$ -
Non-Personnel Expenditures	16,548,223	17,730,202	19,490,501	1,760,299
Total Department Expenditures	\$ 16,548,223	\$ 17,730,202	\$ 19,490,501	\$ 1,760,299
Total Department Revenue	\$ 16,821,973	\$ 17,730,202	\$ 19,490,501	\$ 1,760,299

Zoological Exhibits Maintenance Fund

Department Expenditures

	FY2022	FY2023	FY2024	FY2023-2024
	Actual	Budget	Adopted	Change
Zoological Exhibits Maintenance Fund	\$ 16,548,223	\$ 17,730,202	\$ 19,490,501 \$	1,760,299
Total	\$ 16,548,223	\$ 17,730,202	\$ 19,490,501 \$	1,760,299

Significant Budget Adjustments

	FTE	Expenditures	Revenue
Zoological Exhibits Maintenance Tax Adjustment to reflect revised revenue and non-personnel expenditures related to the fixed property tax levy support of the Zoological Exhibits Maintenance Fund.	0.00	\$ 1,760,299	\$ 1,760,299
Total	0.00	\$ 1,760,299	\$ 1,760,299

Expenditures by Category

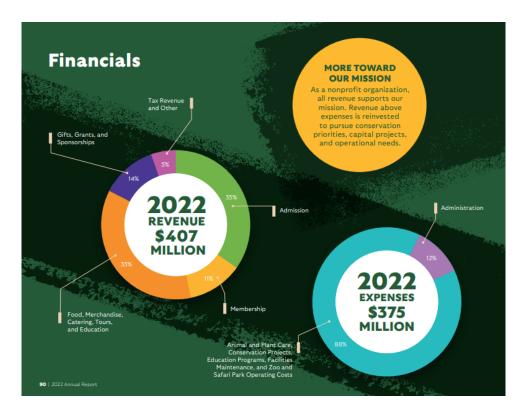
	FY2022	FY2023	FY2024	FY2023-2024
	Actual	Budget	Adopted	Change
NON-PERSONNEL				
Contracts & Services	\$ 16,548,223	\$ 17,730,202	\$ 19,490,501	\$ 1,760,299
External Contracts & Services	16,548,223	17,730,202	19,490,501	1,760,299
NON-PERSONNEL SUBTOTAL	16,548,223	17,730,202	19,490,501	1,760,299
Total	\$ 16,548,223	\$ 17,730,202	\$ 19,490,501	\$ 1,760,299

Revenues by Category

		FY2022 Actual		FY2023 Budget		FY2024 Adopted	FY2023-2024 Change
Property Tax Revenue	\$	16,821,973	\$	17,730,202	\$	19,490,501 \$	1,760,299
Total	•	16 821 973	•	17 730 202	•	19 490 501 \$	1 760 200

San Diego Zoo Wildlife Alliance 2022 Financials and 2023 Economic Impact Report

From page 90 of the San Diego Wildlife Alliance 2022 Annual Report (most recent) https://sandiegozoowildlifealliance.org/sites/default/files/2023-06/2022-SDZWA-Annual-Report-FINAL.pdf





**Please note: These are unaudited numbers for 2022. Audited financials and IRS Form 990 will be available on sdzwa.org once they are completed. Economic impact study prepared in 2023 by San Diego Taxpayers Educational Foundation.

Los Angeles Zoo Support from The City of Los Angeles



FY 2024-2025

BUDGET SUMMARY





To read this document in other languages, scan this QR Code

Para leer este documento en español, escanee este código QR

이 도큐멘트를 한국어로 읽으 려면, QR 코드를 스캔하세요

Los Angeles Zoo 2024/25 Budget Summary

Exhibit A from the 2024/25 Adopted Budget from the City of Los Angeles

https://cao.lacity.gov/budget24-25/2024-25Budget_Summary.pdf

EXHIBIT A SUMMARY OF APPROPRIATIONS

Classified by Object of Expenditure

	Salaries	Expenses	Equipment	Special	Total
Aging	5,201,845	6,307,327	-	-	11,509,17
Animal Services	27,806,259	2,854,150	-	-	30,660,40
Building and Safety	152,803,386	2,831,004	-	-	155,634,39
Cannabis Regulation	7,147,229	1,378,132	-	-	8,525,3
City Administrative Officer	28,661,967	2,794,232	-	-	31,456,1
City Attorney	166,245,201	8,404,198	-	-	174,649,3
City Clerk	14,728,001	4,848,825	-	-	19,576,8
City Planning	63,418,098	8,009,100	292,040	-	71,719,2
City Tourism	1,741,175	322,000	-	-	2,063,1
Civil, Human Rights and Equity	4,580,541	560,737	-	-	5,141,2
Community Investment for Families	11,157,423	23,996,919	-	-	35,154,3
Controller	19,899,636	967,607	_	_	20,867,2
Council	36,243,442	918,869	-	-	37,162,3
Cultural Affairs	9,338,263	1,068,991	_	7,673,694	18,080,9
Disability	3,431,460	1,571,138	_	92,521	5,095,1
Economic and Workforce Development	16,103,067	7,087,215		-	23,190,2
El Pueblo de Los Angeles	1,544,780	514,345	_	_	2,059,1
Emergency Management	4,167,867	69.931	_	_	4,237,7
Employee Relations Board	430,859	65,988	_	_	496,8
Ethics Commission	5,763,906	464,471	_	_	6,228,3
Finance	39,676,732	8,587,248	_	_	48,263,9
Fire	772,957,494	41,324,458	_	_	814,281,9
General Services	134,914,075	119,657,506	120,000	3,494,814	258,186,3
Housing	82.251.545	12,607,464	-	-	94,859,0
Information Technology Agency	49,717,105	34,686,817	60.000	16,180,071	100.643.9
Mayor	9,729,785	399,906	-	-	10,129,6
Neighborhood Empowerment	3,424,485	491.580		14.000	3,930,0
Personnel	72,391,874	8.815.665	_	1,265,091	82,472,6
Police	1,870,354,268	98,560,379	24,932,173	-,200,00	1,993,846,8
Public Accountability	964,821	1,756,539	24,002,110		2,721,3
Board of Public Works	12.038.330	20,205,089			32,243,4
Bureau of Contract Administration	47,265,670	2,900,944		_	50,166,6
Bureau of Engineering	115,956,630	3,917,519	145,712		120,019,8
Bureau of Sanitation	368,266,732	46,931,101	140,712		415,197,8
Bureau of Street Lighting	40.768.520	5,250,398	1,000	5,347,000	51,366,9
Bureau of Street Services	117,499,891	81,440,411	377,070	5,547,000	199,317,3
Transportation	188,868,058	26,008,783	377,070		214,876,8
Youth Development	1,944,927	145,988		90.000	2,180,9
Zoo	25,742,845	5,245,758		30,000	30,988,6
Total-Budgetary Departments	4,535,148,192	593,968,732	25,927,995	34,157,191	5,189,202,1
Appropriations to City Employees' Retirement				148,262,949	148,262,9
Appropriations to City Employees Retirement Appropriations to Library Fund	-	-	-	256,501,930	256,501,9
Appropriations to Library Fund Appropriations to Recreation and Parks Fund	-	-	-	284,550,348	284,550,3
				. ,	
Total-Appropriations		 :	 :	689,315,227	689,315,2
Total-Departmental	4,535,148,192	593,968,732	25,927,995	723,472,418	5,878,517,3

Los Angeles Zoo 2022/23 Budget Summary

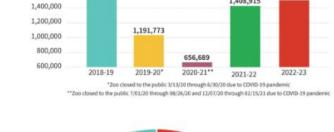
From page 22 of the Los Angels Zoo 2022/23 Annual Report (most recent)

https://lazoo.org/join-our-community/donors/annual-report/

CITY OF LOS ANGELES, DEPARTMENT OF THE ZOO

REVENUE	5
General Fund	3,361,766
Zoo Enterprise Trust Fund	476,823
Admissions receipts	15,523,390
Nighttime ticketed events*	1,281,347
Concessions*	2,201,312
Membership*	1,301,214
Other receipts	1,439,415
TOTAL REVENUE	25,585,267
2 Tour for from \$1.070	

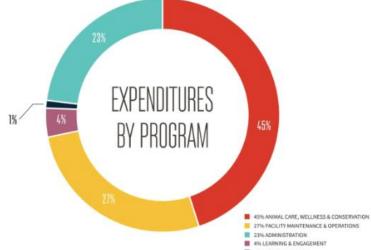
2,000,000 1,800,000 1,600,000



1,515,878

TENDANCE HISTORY

EXPENDITURES BY PROGRAM					
Animal care, wellness & conservation	10,684,591				
Facility maintenance & operations	6,395,262				
Learning & engagement	1,032,654				
Public relations	140,743				
Administration	5,494,374				
TOTAL EXPENDITURES	23,747,625				



Los Angeles Zoo 2018/29 Economic Impact Report

From page 2 of the May 18, 2018, Board of Zoo Commissioners Virtual Meeting https://www.lazoo.org/wp-content/uploads/2021/06/Zoo-Commission-minutes-May-2021.pdf



MINUTES

BOARD OF ZOO COMMISSIONERS OF THE CITY OF LOS ANGELES VIRTUAL MEETING* TUESDAY, MAY 18, 2021 – 10:00 AM

* IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THIS BOARD MEETING WAS HELD ENTIRELY TELEPHONICALLY VIA ZOOM.

AGENDA ITEM 4

ECONOMIC IMPACT REPORT PRESENTATION

Zoo Director Denise Verret introduced Adam Fowler and Mazen Bou Zeineddine from Beacon Economics to discuss the Los Angeles Zoo's Economic Impact Report. Beacon Economics was commissioned in 2019 to complete an Economic Impact Report utilizing data from fiscal year 2018/19. The report was completed in 2020, but due to the pandemic and economic recovery it was decided to hold the report until now as it highlights the Zoo's impact on regional economics. Mr. Fowler discussed the Zoo's regional impact on economics as well as social impacts. Highlights of this report include:

- Review of Key External drivers
- The Zoo's support of suppliers and buyers
- Expenditures Zoo operations, Capital expenditures, Employee compensation, Concessions and Visitor spending.
 - FY 18/19 visitor spending totaled \$53 million
- Direct/Indirect Economic Impacts, Induced Impacts, and Social Spillover
- Region reviewed included Southern California, LA County, and LA City
 - Zoo contribution to LA City \$80.3 million Output Impact, 752 Employment Impact, \$33.4 million Labor Income, and \$1.6 million in tax revenue
 - Zoo contribution to LA County \$144 million, 1,273, \$58.3 million, and \$4 million in tax revenue
 - Zoo contribution to So Cal \$199.1 million, 1,741, \$76.9 million, and \$5.5 million in tax revenue
- The Zoo plays a major role in Learning and Community Engagement not just locally, but globally

Both Mr. Fowler and Mr. Zeineddine expressed the importance of this report and the need for the Zoo to share and inform a wider audience of it's impacts. President Winnick asked how the Zoo plans to utilize the report. Director Verret noted it will be shared with all local and state elected officials. GLAZA President Tom Jacobson noted they are utilizing the report to assist in grant writing.

City of Indian Wells and Coachella Valley Economic Impact

Coachella Valley and Indian Wells Economic Impact Report

From pages 7 and 39 of the Tourism Economics Economic Impact Report detailing the 2022/23 Fiscal Year

LIVING DESERT ZOO AND GARDENS IMPACTS

OPERATIONS & VISITOR SPENDING ECONOMIC IMPACTS (FY 22/23)



DIRECT SPENDING (FY 22/23)

The Living Desert Zoo and Gardens generated significant economic impacts as the Zoo spent money in the local economy in the form of annual operational expenditures.

In addition to spending money during their visit to the Zoo, patrons also spent money at businesses and establishments in the local economy during their stay in Greater Palm Springs, including local restaurants, retailers, and recreation/entertainment venues.

In FY 22/23, the Zoo generated \$98.2 million in direct spending in the local economy, as outlined below.



\$98.2 MILLION

Direct Spending Impact of the Zoo (FY 22/23)



\$20.2 MILLION Zoo Operating Expenditures



\$77.9 MILLION

Off-Site Spending by Zoo Patrons

ECONOMIC IMPACTS

The Living Desert Zoo and Gardens' direct spending impact of \$98.2 million generated a total economic impact of \$148.1 million in the local economy, which supported 1,484 part-time and full-time jobs and generated \$17.9 million in state and local taxes in FY 22/23.



Total Economic Impact of the Living Desert Zoo and Gardens (FY 22/23)

ECONOMIC IMPACTS OF THE LIVING DESERT ZOO AND GARDENS (FY 22/23)



\$148.1M Total Economic Impact



1,484 Total Jobs Generated



\$17.9M Total State & Local Tax Revenues

LIVING DESERT ZOO AND GARDENS IMPACTS: INDIAN WELLS

VISITOR SPENDING ECONOMIC IMPACTS (FY 22/23)



DIRECT SPENDING (FY 22/23)

The Living Desert Zoo and Gardens generated significant economic impacts in Indian Wells as Zoo patrons spent money at businesses and establishments in Indian Wells during their trip to the Zoo, including local restaurants, retailers, and recreation/entertainment venues.

In FY 22/23, Zoo patrons spent \$5.5 million in Indian



\$5.5 MILLION

Zoo Patron Spending In Indian Wells (FY 22/23)



\$2.7M LODGING



\$0.7M LOCAL TRANSPORTATION



\$0.2M FOOD & BEVERAGE

\$1.8M ENTERTAINMENT



\$0.1M RETAIL

ECONOMIC IMPACTS

The Living Desert Zoo and Gardens' patron spending impact of \$5.5 million generated a total economic impact of \$7.9 million in the Indian Wells economy, which supported 74 part-time and full-time jobs and generated \$1.0 million in state and local taxes in FY 22/23.



\$7.9 MILLION

Total Economic Impact of the Living Desert Zoo and Gardens (FY 22/23)

ECONOMIC IMPACTS OF THE LIVING DESERT ZOO AND GARDENS IN INDIAN WELLS (FY 22/23)



\$7.9M Total **Economic** Impact



74 Total Jobs



\$1.0M State & Local Tax Revenues

Los Angeles Zoo Renovation Plan and Support

Los Angeles Times Article, August 2, 2023

https://www.latimes.com/california/story/2023-08-02/controversial-la-zoo-renovation-city-council

L.A. City Council backs controversial L.A. Zoo renovation plan

By Dakota Smith Staff Writer

Aug. 2, 2023 Updated 12:19 PM PT



The <u>Los Angeles City Council</u> on Wednesday backed a major renovation for the Los Angeles Zoo, a <u>controversial proposal</u> that's been criticized by hillside neighborhood and environmental groups as harmful to Griffith Park.

The City Council voted 13 to 0 to certify the environmental impact report for the cityowned facility. Zoo officials want to upgrade the 1960s-era facilities, expand conservation efforts and add more space for animals.

Key details of the makeover remain unknown after zoo officials said in June they would explore other options in the face of the opposition over construction that would cut into the hills.

Without final designs, the renovation's cost — which would be paid for with private and public funding — is unknown. An earlier estimate put the initial phase of construction over the next few years at \$650 million.

The plan the council signed off on Wednesday also estimated that nearly 300 employees will need to be hired at the zoo over the next 18 years because of the additional facilities.

Councilmember Nithya Raman said in a statement before Wednesday's vote that she expects the zoo, which is in her district, to continue to work with local groups on the plans. Her office also provided a <u>fact sheet</u> from the zoo that said a controversial planned visitor center wouldn't be built on a ridgeline on the zoo property. "Given the zoo's willingness to respond to community feedback, I feel confident that as they develop detailed project designs, that any additional concerns can and will be addressed," Raman said. "My staff and I are committed to continuing to work with them, and elevating community concerns, as we have throughout the process so far."

The environmental analysis for the zoo's renovations started several years ago as zoo leaders sought to transform the facility and get ready for tourists expected during the 2028 Summer Olympics. Earlier, flashy proposals, including adding an aerial tram, a Yosemite National Park-style lodge and a parking structure, were scrapped, however.

The first phase of the most recent proposal would include an expanded elephant exhibition, programs around California's wildlife, the new visitor center and an entry building. An additional 300 parking spaces and a parking program are also in the proposal.

Denise Verret, director of the Los Angeles Zoo and Botanical Gardens, said in a letter in June to council members that the plans represent a "significant milestone in the zoo's history to innovate and transform the physical campus into a modern zoological facility for future generations of Angelenos" and noted other zoo goals around accessibility and conservation.

Verret's letter also said the zoo is committed to making changes to its plans, including scaling down the visitor center — at one point, it was more than 15,000 square feet, according to opponents — and reworking a proposal to cut 60 feet into the hills for a condor-themed "canyon."

Sacramento Zoo Move and Support from The City of Elk Grove

"Our commitment today is a force for good and will be a catalyst for new economic growth and collaborations that will support conservation and education efforts for generations to come," Elk Grove Mayor Bobbie Singh-Allen

https://www.cbsnews.com/sacramento/news/elk-grove-gives-official-go-ahead-for-new-zoo/

"The city of Elk Grove would foot much of the rest of the bill. The largest share would come from a \$114.5 million bond issue. \$14.8 million would come from the city's development impact fee programs for roadways, water and sewers. Elk Grove would also use \$93 million in discretionary funds, which include the entirety of the city's discretionary reserves,"

Elk Grove Citizen, May 16, 2024

https://www.egcitizen.com/2024/05/16/491639/sac-zoo-heads-to-elk-grove

A Catalyst for Civic Amenities

The park activities and amenities at the New Zoo would provide Elk Grove and the surrounding region with exceptional family-focused amenities. The New Zoo would bring a flagship park, including unique wildlife encounters and Safari experiences.

A Driver of Economic Growth

Short-and-long term economic impacts totaling more than \$249 million and \$425 million in one-time construction activity, 58% would be captured onsite or within the City of Elk Grove limits.



Sacramento Zoo at Elk Grove Estimated Economic Impact Report

https://www.elkgrovecity.org/sites/default/files/city-files/Departments/strategic_planning/Zoo/zoo-facts-and-figures-sheet.pdf

The New Zoo at Elk Grove

Facts and Figures



For more information about the proposed New Zoo at Elk Grove, visit elkgrovecity.org/zoo.

Bringing a world-class zoo to the City of Elk Grove would be a transformative opportunity for the City and the region. The proposed project would serve as a catalyst for greater recreational and civic amenities, economic growth, sustainability, and would create new opportunities to forge innovative partnerships with private and public sector entities that support conservation and education.

Plans to build the New Zoo are backed by sound and sustainable financing. The New Zoo financing plan preserves all local funding for critical ongoing priorities, including road and park maintenance, police and fire response, traffic congestion, homelessness and affordable housing. The Zoo Financing Plan is feasible and realistic with safeguards in place to protect community resources and priorities, ensure accountability, and maintain transparency throughout the process.

A Commitment to Conservation and Sustainability



Maintain the existence of a nationally accredited zoological park in the Sacramento region.



100%
renewable education,
conservation,
recreation, and
wildlife center.



100% electric project the first of its kind.

A Catalyst for Civic Amenities

The park activities and amenities at the New Zoo would provide Elk Grove and the surrounding region with exceptional family-focused amenities.



The New Zoo would bring a flagship park, including unique wildlife encounters and Safari experiences.

A Driver of Economic Growth

Short-and-long term economic impacts totaling more than \$249 MILLION

\$425

in one-time construction activity, 58% would be captured onsite or within the City of Elk Grove limits.

An Unrivaled Opportunity for Innovative Partnerships The New Zoo would create opportunities to deepen the existing partnership with the top-ranked veterinary science program at the University of California, Davis, shaping research to inform conservation strategies and inspire action toward wildlife preservation and habitat restoration.

The proposed project would also affer opportunities to take learning outside the classroom and provide students in the region with a unique educational experience. It would help students develop greater awareness and appreciation of the natural world and the opportunities to make a difference and reduce the threats faced by wildlife around the world.

