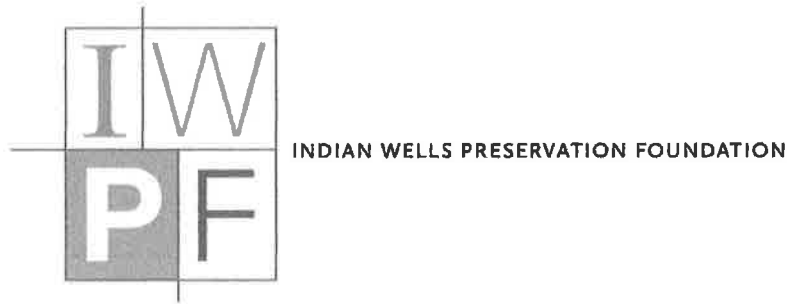


ATTACHMENT #1



November 6, 2024

To: Indian Wells City Council

Over the past few years the relationship between the Indian Wells Preservation Foundation (IWPF) (the Foundation) and the City of Indian Wells (The City) has continued to expand and now includes various partnerships.

IWPF has not only partnered with the City as the liaison with the large scale Modernism movement in the Coachella Valley, but with the City's Community Activities Committee on multiple programs for our residents and was selected by the Council to oversee the Oral History Project for the City – the finished product concludes at year's end. The confidence the City has placed in IWPF as their representatives in many arenas has elevated the stature of the Foundation as well as the City in our community and the Coachella Valley.

IWPF is desirous of continuing this relationship and further memorializing the same by providing information to the City of our programs provided in the past and our future plans for the City's consideration of financial support.

IWPF is solely responsible for the Historical Designation program in the City of Indian Wells, by and for the City, the Foundation identifies historically significant landmarks, buildings and the like. The Foundation acts as the liaison with land/property owners, arranges the date for the designation, works with the land/property owners to design a designation plaque and to plan the event. This is an enriching experience for all residents and something that is significant for our City as designations can provide historic sites with protection, but more importantly ensure that historic places are preserved for generations to come.

IWPF has successfully represented the City of Indian Wells, who is a presenting sponsor, in the Modernism tours held annually in our City. IWPF provides the "manpower" and additional financial support for any program in Indian Wells. These tours sell out quickly and bring not only "out-of-towners" to our beautiful City, but also locals from other cities who are intrigued and tend to visit Indian Wells businesses and restaurants frequently after a tour. Out-of-towners often comment that they will return and stay at one of our hotels in the future.

IWPF has successfully represented the City, managed and overseen the Oral History Project that is being produced by the Lawrence De Graaf Center for Oral and Public History, California State University, Fullerton.

The management of this project has been time consuming and detail-orientated. The Foundation was charged with choosing and securing the individuals to be interviewed as well as managing the staff from the institute, arranging for lodging, meals and oversight. The Foundation has been honored by the confidence that the City has in the Foundation and we are looking forward to presenting a finished product early next year.

IWPF has successfully partnered on several events that the Community Activities Committee (CAC) desired to present. CAC needed assistance from the Foundation to provide speakers and programming for the Earth/Arbor Day event. IWPF was able to provide learned speakers regarding all aspects of the Chuckwalla National Monument program. These speakers not only are experts in the history of the land, but the topography and the animal and plant species that exist on that land. It was a meaningful and educational event held for our residents. CAC has requested additional help in programming for this event in 2025.

IWPF has been requested to provide programming for a CAC event in February 2025 that will be a week-long Wellness event for our residents. The Foundation will provide a walking tour - Walk the Wells - of the Bel Air Estates and Eldorado Palms areas of Indian Wells. This Walk of the Wells tour will include Fairway Park. This will be an extensive undertaking by the Foundation with financial support from the Foundation as well as a sizeable contribution of "manpower".

The Mayor's Roundtable event was produced and presented by IWPF who provided the programming, the organization and financial support in conjunction with CAC for our residents' pleasure.

New programs coming soon include partnership with the City to provide Resident Benefits that include a discount on membership and discounted tickets to future events. A membership drive and event for residents and IWPF is also looking to produce a program regarding Carl Bray with speakers, that not only include Carl Bray's family, Professor Tammie Schneider from the Claremont Graduate University and more.

Additionally, the Foundation is also proposing that they provide programming and viewing of archival exhibits through a presentation to Gerald Ford Elementary so that the students will learn in depth about Indian Wells history.

As you can see, IWPF has made their own history here in Indian Wells. The Foundation would like to continue and expand our history-making mission.

One of the most significant events we organize and host is the Historical Designation program. In the spirit of growing our relationship with the City we are seeking an annual sponsorship of \$11,000 per year as a line item for the Foundation in the City Budget - broken up in to two parts. First, a \$5000 contribution for the Historical Designation program is sought. Next, \$6,000 for other programming that would include all of the above at the rate of \$1,000 per event not to exceed \$6,000. This stipend would include programs that the Foundation runs as well as all programs provided in concert with CAC.

As part of all financial support, the City will be listed as a presenting sponsor and a minimum of 12 tickets/seats to each event will be provided, if not otherwise provided by another entity, to the Council and City staff.

The funding mechanism would include a request from IWPF made to the City Manager, City Finance Director and City Council Liaison regarding a function and/or program occurring within the City of Indian Wells which is made in an effort to promote IWPF or to provide a program for residents and will result in funding being forwarded to the Foundation upon request.

We are hopeful that the Council will consider this matter and elect to continue our rich and historical relationship. Thank you for your consideration.

Linda Blank  
President IWPF