

INDIAN WELLS CITY COUNCIL

June 20, 2024



To: City Council
From: City Manager Department
Prepared by: Christopher Freeland, City Manager Department
Subject: **Resolution Revising the Purpose and Function of the Indian Wells Golf Resort Advisory Committee**

RECOMMENDED ACTIONS:

Council **REVIEWS** and **ADOPTS** the Resolution approving revisions to the purpose and function of the Indian Wells Golf Resort Advisory Committee; and

FINDS the action exempt from CEQA review under CEQA Guidelines section 15061(b)(3).

DISCUSSION:

The Council at the February 16, 2023, meeting authorized the creation of a Council Ad Hoc composed of Council Member Griffith and Mayor Pro Tem Whitman to conduct a comprehensive review of City Committees. The Council Ad Hoc was asked to examine the structure, efficiency, and make recommendations to revamp duties and processes of all City Committees.

During discussions between the Ad hoc Committee and members of the Indian Wells Golf Resort Advisory Committee (Committee), it was suggested to provide a clearer purpose and function of the Committee. Currently, the Committee's function is as follows:

Functions of the Golf Resort Advisory Committee. (Current Function)

The Committee's primary responsibilities are to make recommendations to the City Council regarding the Indian Wells Golf Resort and its service levels, maintenance, and quality of its guest's experiences.

The Ad hoc Committee is recommending that the current Committee function be replaced with expanded language to better represent and highlight the actual work being done by the Committee.

Purpose and Functions of the Golf Resort Advisory Committee. (Proposed Function)

The Indian Wells Golf Resort is an award-winning, premier golfing destination, and a major point of community pride. The Golf Resort Advisory Committee is focused on preserving the prestigious reputation of the Indian Wells Golf Resort, by serving as liaisons between the golfing community and the City of Indian Wells. The Golf Advisory Committee provides suggestions on the operations and maintenance of the Indian Wells Golf Resort to the City Council. The scope of such involvement includes the following:

1. Participate and give recommendations on long-range planning, improvements to both golf courses and the driving range, course utilization, and other ancillary activities, which support the Indian Wells Golf Resort operations to provide a high-quality experience for all golfers.
2. Serve as representatives of resident golfers on preserving access for resident play and ease in the resident booking experience.
3. Receive reports from management on golf, merchandising, marketing and Food and Beverage operations. The scope of the reporting will not include any financial reporting, as the financial performance of the Golf Resort is not within the advisory scope of the Committee.
4. Act as ambassadors of the Indian Wells Golf Resort by providing suggestions to the management company that enhances visitor and resident experiences in all operations of the golf resort.
5. Promote the sport of golf to all ages.

In addition, the Ad hoc Committee is recommending a change in the membership of the Committee. Currently, the Committee consists of the following members with voting authority for purposes of the Committee's work: the General Managers from each of the City's Resort Hotels, the General Manager of the Indian Wells Golf Resort, the Indian Wells Golf Resort's Director of Golf, the Indian Wells Golf Resort's Director of Agronomy, and five (5) resident members. The Ad hoc Committee is recommending that the membership allow the General Managers, or their designee, from each of the City's Resort Hotels serve on the Committee. The addition of "or their designee" will assist in meeting quorum needs and allow representation from hotel partners when the General Manager is not available to attend.

The Ad hoc Committee on Committees recommends the City Council review the proposed changes and adopt the attached Resolution implementing those changes.

FISCAL IMPACT:

There is no fiscal impact.

CALIFORNIA ENVIRONMENTAL QUALITY ACT (CEQA):

The action is not a project within the meaning of Section 15378 of the State of California Environmental Quality Act ("CEQA") Guidelines, because it has no potential for resulting in physical change in the environment, directly or indirectly; and that the action is nonetheless exempt from the requirements of CEQA in that the activity is covered by the general rule that CEQA applies only to projects that have the potential for causing a significant effect on the environment. (14 CCR 15061(b)(3).)

ATTACHMENTS:

1. Resolution