ATTACHMENT #1

23 06-27 M01:32



June 22, 2023

From: Mike Avila, Executive Director, Indian Wells Chamber of Commerce To: Chris Freeland, City Manager, City of Indian Wells Re: Proposed Fiscal Year July 1, 2023 – June 30<sup>th</sup> 2024

Dear Chris,

Per your request, we have put in writing our request for the City's financial support for the following achievements/events. Thanking you in advance for your time and efforts.

The Chamber to receive any financial support they will have to achieve the following:

- \$1,000.00 per Mixer that are held in the city of Indian Wells with a maximum of 6. The City will receive the proper recognition at each event and any publicity in regards to the event.
- \$2,000.00 sponsorship of the Indian Wells Chamber of Commerce Golf Tournament held at the Indian Wells Golf Resort. This has already tentatively been scheduled for Friday September 15, 2023.
- Recognition in print material, website, etc. of the City by the Chamber. This will be consistent with previous agreements.

Once again, myself and our Board of Directors appreciate the consideration of your continued support.

Sincerely,

Mike Avila Executive Director Indian Wells Chamber of Commerce

> 74-900 Hwy 111, Ste. #215, Indian Wells, CA 92210 (o) 760-346-7095 (e) info@indianwellschamber.com



June 27, 2023

From: Indian Wells chamber of Commerce T: City of Indian Wells, Chris Freeland, City Manager Re: Indian Wells Chamber of Commerce, proposed recognition to City as a sponsor

Chris,

Per your request please be advised that the Chamber will do the following:

- Maintain the City logo on our Thank You Sponsors page in our website. When clicking on the logo it will lead you to the City's website.
- Maintain our relationship with the HOA's who use our office for their meetings, available 6 days a week.
- Maintain access to all our resorts from our website homepage. Like above when one clicks on our resorts logo it will direct them to their own website. Resorts are Indian Wells Resort Hotel, Miramonte Resort & Spa, Hyatt Regency in Indian Wells and also the Renaissance Esmeralda in Indian Wells.
- Announce at all our events the City's Sponsorship
- Maintain a four page coverage of our City along with a statement from our City
- Manager & our current Mayor inside our Annual Community Directory Magazine.
- Mention of City's Sponsorship with the city logo on our "Thank You' banner at our upcoming Golf Tournament being held at the Indian Wells Golf Resort.
- We will continue to provide and assist in all outside inquiries from organizations that wish to bring their conventions, weddings or just family reunions here to our city.

We hope this explains what our intent will be this coming fiscal year July 2023 – June 30<sup>th</sup> 2024.

Sincerely,

Mike Avila Executive Director Indian Wells Chamber of Commerce 74-900 Hwy 111, Ste. #215 Indian Wells, CA 92210 (o) 760-346-7095