INDIAN WELLS CITY COUNCIL May 18, 2023



To: City Council

From: City Manager Department

Prepared by: Kristen Nelson, Senior Management Analyst

Subject: Public Safety Speeding Initiative

RECOMMENDED ACTIONS:

Council **AUTHORIZES** the City Manager to continue speed enforcement efforts as outlined in this report.

BACKGROUND:

At the direction of Council during their February 1, 2023, Strategic Planning Session, the Sheriff's Department, and the City's Public Works Department have collaborated to develop a Speeding Initiative to address ongoing speeding concerns.

The Speeding Initiative includes a wide variety of focused traffic enforcement efforts designed to encourage compliance with posted speed limits and other traffic regulations.

Short Term Efforts (0-3 Months):

Many of the Initiative's efforts can be implemented immediately, including:

- Train the City's SET Officers in Radar and LiDAR to enable additional traffic enforcement (Scheduled for June 2023);
- Install a flashing Stop Sign on east-bound Fairway at El Dorado to improve night visibility and encourage compliance. Additional flashing stop signs may be added in the community in the coming months if successful;
- Rotate newly purchased radar signs throughout the community on a regular basis;
- Continue the utilization of the Riverside County Sheriff Race Team and Multi-City Collaboration with the Riverside County Sheriff Valley Traffic Team;
- Continue the use of overtime for weekend and late afternoon Motor Officer coverage; and
- Continue the use of overtime to backfill the City's Motor Officer when they are out sick, training, on vacation, etc.

Long Term Efforts (4 Months+):

- Utilize grants to provide additional traffic enforcement as allowed;
- Collaborate with the City's Public Works Department on additional signage where appropriate; and
- Instruct the City's Public Works Department to include traffic safety issues (i.e. speeding) into street redesign efforts.
- Re-evaluate the speed limit on Fairway and Eldorado once the new park opens to the public. State law may allow a change in speed limits based upon the park use on portions of both streets.

<u>City Council Goal:</u> This effort aligns with Council's 2023 Strategic Planning Goal to examine opportunities for the Sheriff's Department and the City to further address speeding in the community.

<u>Committee Recommendations:</u> The Public Safety Committee endorsed the initiative at their April 27, 2023 meeting.

OPTIONS:

The City Council can authorize the implementation of the Speeding Initiative as outlined and endorsed herein, or they can provide alternative direction.

FISCAL IMPACT:

The efforts outlined in the Speeding Initiative carry with them varied costs.

- Radar/ LiDAR training No Cost to the City Department Paid Training
- Flashing Stop Sign Quote is still pending; Estimated to be \$3,000 maximum and will be paid from existing Public Works Minor Equipment Budget
- Solar-Powered Radar Signage \$4,202 paid from existing Public Works Minor Equipment Budget
- Overtime is already allocated into the City's General Fund for this use.

Costs for other efforts will be assessed as they arise and are not anticipated to be substantial.

California Environmental Quality Act (CEQA):

The action is exempt from CEQA review under CEQA Guideline section 15061(b)(3).